

KERNERSVILLE
CHAMBER OF COMMERCE



*Kernersville Pharmacy at
 Kernersville Showcase*



*Kernersville Medical Center
 Title Sponsor—Kernersville Showcase*



Kernersville Christmas Parade



Education Grant Presentation

*2011
 Membership Investment Application*

KERNERSVILLE CHAMBER OF COMMERCE

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KERNERSVILLE CHAMBER OF COMMERCE

PROMOTING KERNERSVILLE AS THE HEART OF THE "HEART OF THE TRIAD"

➤ MISSION STATEMENT

The **KERNERSVILLE CHAMBER OF COMMERCE** is a voluntary organization of businesses and professional men and women who have joined together for the purpose of promoting the civic and commercial progress of our community.

➤ WHY JOIN THE CHAMBER?

INVESTMENT — Your membership investment will pay dividends in the form of new customers for your business and enhanced public knowledge about your business.

OPPORTUNITY — Your Chamber membership will open many doors of opportunity within the business community to network, meet other business leaders, and boost your business marketing efforts.

REFERRALS — Business referrals inquiries are given to Chamber member companies only. The Chamber helps extend marketing of your business without extending your marketing budget. We also host a referral organization to help you expand your

- *Networking opportunities* include Business after Hours, golf tournament, membership luncheons.
- *Display your products & browse through other business booths* at the chamber's Showcase, Healthy Active Adults Day and displays at Business After Hours events
- *Communications*—weekly email and faxed newsletters and business guides to members
- *Community Awards and Recognitions*—recognition of exceptional businesses
- *Community Events* — 4th of July Fireworks & Concert, Spring Folly, Christmas Parade, annual community awards banquet, Kernersville Day at the Warthogs, etc.
- *Community Planning* — Kernersville 2020 plan to guide town development plans. The chamber also gets involved in hosting other planning workshops.
- *Economic Development* — work with regional professionals to promote Kernersville as a place for business, advocacy for incentive applications
- *Advocacy with elected & appointed governmental officials*—candidate's forums, participating at Board of Aldermen meetings and other governmental functions.
- *Training & leadership development* through Leadership Kernersville, small business seminars, expo workshops and topical forums
- *Referrals for Member Businesses*— we refer people to our member businesses and also use our website to refer people to your business; members can post brochures at the chamber.
- *Membership Directory, Chamber Webpage, website links and Buyers Guide*
- *Ribbon Cuttings for New Businesses or Locations*—no cost public announcement
- *Special Joint Promotional Opportunities & Advertising*—television, newspaper
- *Create public awareness about your business*—sponsorship of major community events
- *Voice of the Business Community* — we attend Board of Aldermen and special town meetings

MEMBERSHIP INVESTMENT DUES SCHEDULE

(Membership Investment Dues are based upon the number of employees within your organization—part-time employees count as 1/2)

<i>Number of Employees</i>	<i>Annual Investment Dues</i>
Individuals (not connected with a business)	\$90
Non-Profits/Churches	\$100
Base (Owner as only employee)	\$195
1—5.....	\$225
6—10.....	\$245
11—20	\$275
21—30.....	\$305
31—40.....	\$325
41—50.....	\$345
51—70.....	\$375
71—100.....	\$435
101—150.....	\$500
151—200.....	\$570
201—300.....	\$620
301—500.....	\$745
501 & more.....	\$945

Additional \$25.00 Application Fee Charged at Initial Membership

KERNERSVILLE CHAMBER OF COMMERCE 2011 BOARD OF DIRECTORS

John Coulter, Chairman of the Board
Sharon Reilly, 1st Vice Chair
Sunni Lauten, 2nd Vice Chair
Tony Smits, 3rd Vice Chair
Courtney Turlington, Secretary
Bob Reed, Treasurer
Michael Fischer, Vice Chair for Special Projects

Danny Jefferson, Past Chairman
David Fitzpatrick, Director
Joey Herman, Director
Jeff Jordan, Director
Jessica Katz, Director
Susanna Nunn, Director
Neal Stockton, Director

STAFF

Bruce Boyer, President/CEO
Mary Kay Csanyi, Administrative Assistant
Paula Speaks, Program & Marketing Coordinator

2011 APPLICATION FOR MEMBERSHIP KERNERSVILLE CHAMBER OF COMMERCE

(Please Type or Print)

Firm Name (dba): _____

____ New member ____ Renewal

Street Address: _____

City: _____ State: _____ Zip Code: _____

Mailing Address (if different from Street address): _____

City: _____ State: _____ Zip Code: _____

Phone: (____) _____ Fax: (____) _____

Primary Contact Email: _____ Check if you *do not*
want email address listed in directory

Secondary Contact Email: _____

Others in your business or organization who would benefit from receiving Chamber emails:

Name: _____ Email: _____ Name: _____ Email: _____

Website: www. _____

Preferred Method of Communication: Email Fax Mail

Primary Contact: _____ Title: _____

Secondary Contact: _____ Title: _____

Number of Employees: _____ Full Time _____ Part Time

Year Established _____ Minority Ownership Female Ownership

Main Product/Service Classification (for directory & website): _____

Additional classification listings (for directory & website, at \$25 each) _____

How were you introduced to the Chamber?: _____

Annual Membership Investment Dues Amount: \$ _____

Additional membership categories @\$25 ea. \$ _____

Application Fee: \$ 25.00 (new members only) \$ _____

Total Membership Investment Dues enclosed \$ _____

*Annual renewal memberships will expire on
12/31. New memberships will expire 12
months from the date of initial membership.*

The applicant accepts this invitation to join the **KERNERSVILLE CHAMBER OF COMMERCE** and agrees to the annual membership investment dues, payable in advance. This membership automatically renews itself annually, unless written notice is received.

Signature (Applicant): _____ Date: _____

Chamber Use Only

Effective Date: _____

CC _____ CMaster _____ ACT! _____ Mailing _____ Directory _____ Welcome Packet Sent _____