

Official Rules - Best of Showcase photo contest

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2011 OurVille is Kernersville Photo Contest

Entry Period: October 1, 2011 and October 21, 2011

Kernersville Downtown Preservation & Development Council (Downtown Council) and Kernersville Chamber of Commerce invites photographers to enter the **2011 OurVille is Kernersville** photo contest. Please read the following rules, terms, and conditions before submitting any photos.

WHO CAN ENTER: The **2011 OurVille is Kernersville** photo contest is open to amateur and professional photographers. Entrants must be 16 years old as of October 1, 2011. Employees of *Downtown Council* and *Kernersville Chamber of Commerce* (also known as the Promoter), family of the Promoter are not eligible to enter.

WHAT TO ENTER / ABOUT YOUR SUBMISSION: We are looking for striking digital images that capture the concept of what Kernersville is to you. Ideas include local favorite places and people. Photographs may be of any subject that speaks to the theme "Myville in Kernersville" or "Ourville in Kernersville." Photos can, but do not have to include "Myville in Kernersville" or "Ourville in Kernersville" displayed in some way. A participant may enter up to five (5) separate photographs in the contest during the entry period.

Images must have been taken within the last 18 months of the last submission date and within the Kernersville Town limits in order to be eligible.

All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified. Images that do not meet these requirements may or may not be judged at the judging panel's sole discretion.

Approval of images rests at the discretion of the Promoter. Photographs may not be approved if deemed inappropriate for any reason.

If you choose to include people in your submission, you are responsible for obtaining any necessary releases from the individuals depicted, and must be able to provide copies of those releases to the Promoter upon request. Entrants must not submit images that involve the willful harassment of people or animals, damage to the environment by the photographer, the taking of risks, or that infringe on the rights of any other photographer or person.

Photo descriptions must accompany all submissions, and should include the subject of the image, the location where the image was taken, and the name of the photographer(s).

Photos will be judged based on creativity and ability to depict what makes Kernersville unique.

If used by the Promoter following the contest, photographs will be credited to the photographer. The Promoter has final approval of any language that appears on its website with any of the photos and will not promote or endorse third-party products or services.

HOW TO ENTER: Each photo must be submitted electronically via email to myvillephotos@gmail.com and must be of a high resolution (at least 300 pixels per inch) and/or an appropriate resolution for both web and print media. All images submitted must be digital.

DEADLINES: Entries for this contest will be accepted from October 1, 2011, 12:00 a.m. Eastern Time until October 21, 2011, 11:59 p.m. Entries received outside of this time frame will not be considered for this contest but may be kept for future contest(s) sponsored by the Downtown Council.

Entrants may be asked to submit additional information about their photographs anytime during the contest. Winner will be announced at the Kernersville Showcase on October 28, 2011. All accepted entries will be displayed at the Kernersville Showcase.

The Promoter reserves the right to adjust any deadline(s) as the result of causes beyond its immediate control.

PRIZES: The Grand Prize Winner's image will be displayed on the homepage of discoverkernersville.com.

The Grand Prize Winner will receive a \$200 Visa® Gift Card, courtesy of *Downtown Kernersville and Kernersville Chamber of*

Commerce. In the event of a tie, the selection of a single image will be made by the Promoter.

YOUR RIGHTS:

You will retain all rights to any photograph you submit — including ownership if applicable. If your image is selected a winner in the contest, you grant the Promoter a nonexclusive right, in perpetuity, to:

- Publish the images in any format, including on the Promoter's website and in print publications or presentations, such as newsletters, brochures, reports, awards, thank-you cards, displays, mailings, and invitations.
- Provide images to other individuals and organizations for *Downtown Kernersville and Kernersville Chamber of Commerce* related use in news stories, newsletters, reports, slide shows, displays, web pages, and the like.
- Use of your name, city, and state of residence.
- Keep the files provided, and to archive the images on CD or in other electronic forms, so that your photos can be used to in future promotions.

ADDITIONAL DETAILS: The Promoter reserves the right to substitute any prize with another prize of equal or greater value.

Contest entrants agree to abide by the terms of these Official Rules and by the decisions of the Promoter, which are final on all matters pertaining to the contest.

Each winner, by acceptance of the prize, agrees to release the Promoter, their officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors, and advertising agencies from all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons and property which may be sustained in connection with the receipt, ownership, or use of the prize.